



AmBank Group

MEDIA RELEASE

22 November 2023

AmBank Islamic's "Am Up Your Chances" campaign, showers winners with RM692,000 worth of exciting rewards during it's Mid-Year Prize Giving Ceremony

Lucky Mid-Year Grand Prize winner drives away in a Mercedes-Benz EQE worth RM450,000

AmBank Islamic is thrilled to announce the winners of its 'Am Up Your Chances' campaign mid-year draw. The campaign has rewarded lucky winners with RM 692,000 worth of prizes. Topping the list as the Mid-Year Grand Prize Winner is Teo Siong Yam, an account holder from Rawang Country Homes Branch, who drove away with a Mercedes Benz EQE, a sleek and cutting-edge electric vehicle (EV) luxury sedan.

Among the other notable prizes awarded are Valiram Vouchers (worth RM20,000 each), iPhone 14 Plus (worth RM4,800 each), 10gm Gold Bar (worth RM3,250 each) and RM500 cash prizes.

Eqhwan Mokhzanee, Chief Executive Officer, AmBank Islamic said

"This campaign not only underscores our dedication to providing exceptional financial services, but also showcases our appreciation for the ongoing trust and support from our customer base. We are thrilled to witness the joy it has brought to our customers through the incredible prizes offered. I would like to extend my heartfelt congratulations to all

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

 [ambankgroup.com](https://www.ambankgroup.com)

 AmBank

 [ambankmy](https://www.instagram.com/ambankmy)

 AmBankMY

Customer Care:

 03-2178 8888

 customercare@ambankgroup.com



AmBank Group

MEDIA RELEASE

the winners. There are more prizes up for grabs for our next draw in early 2024, including three more Mercedes-Benz, so please continue to save in your AmWafeeq Savings Account-i”.

Mr. Teo Siong Yam commented on his winnings "I am truly honored and thrilled to have won the Mercedes Benz EQE luxury EV sedan in AmBank Islamic’s Mid-Year Prize for its amazing “Am Up Your Chances” Campaign. This incredible prize is a testament to the bank's commitment to rewarding its loyal customers. I encourage everyone to intensify their savings with AmBank Islamic’s AmWafeeq Savings Account-i because, as I've experienced firsthand, the rewards are truly remarkable."

The ‘Am Up Your Chances” campaign was launched in April 2023 and runs until March 2024. More exciting prizes are still up for grabs including Mercedes Benz EQS (Worth RM720,000), Mercedes Benz EQA (Worth RM290,000), Holiday packages (worth RM20,000 each), Umrah packages (Worth RM10,000 each) and many more. Customers can increase their chances of winning by maintaining a high balance in their AmWafeeq Savings Account-i.

Aaron Loo, Managing Director, Retail Banking, AmBank said, “This campaign is about rewarding our customers for their loyalty to AmBank Islamic. Without their ongoing support, we would not be able to grow as a Financial Institution as quickly as we have. I would like to thank all of our customers and encourage them to continue to bank with us in order to

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

 ambankgroup.com

 AmBank

 [ambankmy](https://www.instagram.com/ambankmy)

 AmBankMY

Customer Care:

 03-2178 8888

 customercare@ambankgroup.com



AmBank Group

MEDIA RELEASE

participate in our next phase of this campaign which will feature a Mercedes EQS electric vehicle as the grand prize”.

As a financial institution at the forefront of innovation, AmBank remains dedicated to creating memorable experiences for its customers. The ‘Am Up Your Chances’ campaign continues to be a shining example of how AmBank values its customers and seeks to make a positive impact on their lives.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2023.


AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

For further information, please contact Ridzuan Zulkifli, Senior Vice President, Group Corporate Communications and Marketing, AmBank Group at ridzuan.zulkifli@ambankgroup.com and the Media Relations team at media.relations@ambankgroup.com

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

 ambankgroup.com  AmBank  [ambankmy](https://www.instagram.com/ambankmy)  AmBankMY

Customer Care:  03-2178 8888  customercare@ambankgroup.com